

How Can You Be Involved?

- Model good character
- Promote CHARACTER COUNTS! at home, work and in the community
- Recognize people with good character
- Invite a CHARACTER COUNTS! speaker to your organization
- Organize a community service activity
- Volunteer time in the community
- Contribute financial support

"Fame is vapor, popularity an accident, riches take wing, and only character endures."

- Horace Greeley

Our Mission

To actively build and nurture trustworthiness, respect, responsibility, fairness, caring and citizenship throughout the community

Our Vision

Our community, living the principle that CHARACTER COUNTS!

For more information or to schedule a guest speaker, contact
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CHARACTER COUNTS! and the Six Pillars of Character are service marks of the CHARACTER COUNTS! Coalition, a project of the Josephson Institute of Ethics
www.charactercounts.org

**CHARACTER
COUNTS! SM**
in Bloomingdale

Trustworthiness
Respect
Responsibility
Fairness
Caring
Citizenship

Why Promote Character?

With the hurried lifestyles of today's families, youth can be influenced less by their families and more by media and individuals outside the home.

It is our responsibility as citizens of this community to surround young people with positive images and values. If we don't like the choices youth are making, we need to look at the choices they are being shown.

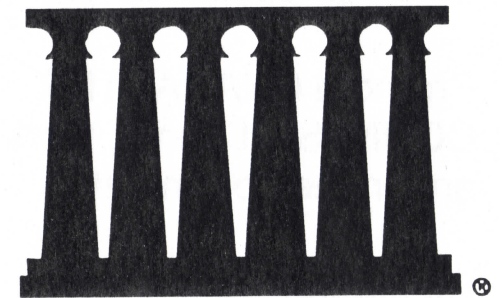
Character is developed through examples and practice. Workshops alone cannot instill high moral character and integrity in our youth. They need reinforcement from the community.

Youth need to see and hear positive values at home, at school and throughout the community.

Bloomingtondale CHARACTER COUNTS! Coalition Member Organizations

Bloomingtondale Chamber of
Commerce
Bloomingtondale Fire Protection District
Bloomingtondale Park District
Bloomingtondale Police Department
Bloomingtondale Public Library
Bloomingtondale/Roselle Rotary Club
Bloomingtondale School District 13
Bloomingtondale Senior Advisory
Council
Bloomingtondale Township
Bloomingtondale VFW Post 7539
St. Isidore School
Village of Bloomingtondale
Winnebago School P.T.O.

The Six Pillars of Character



TRUSTWORTHINESS Be Honest • Be reliable - do what you'll say you do • Be loyal - stand by your family, friends and country

RESPECT Treat others the way you expect to be treated • Be tolerant of differences • Use good manners

RESPONSIBILITY Think before you act • Do what you are supposed to do • Be accountable for your choices

FAIRNESS Play by the rules • Be open-minded • Make decisions without favoritism or prejudice

CARING Be kind • Forgive others • Help people in need

CITIZENSHIP Be a good neighbor • Stay informed; vote • Protect the environment